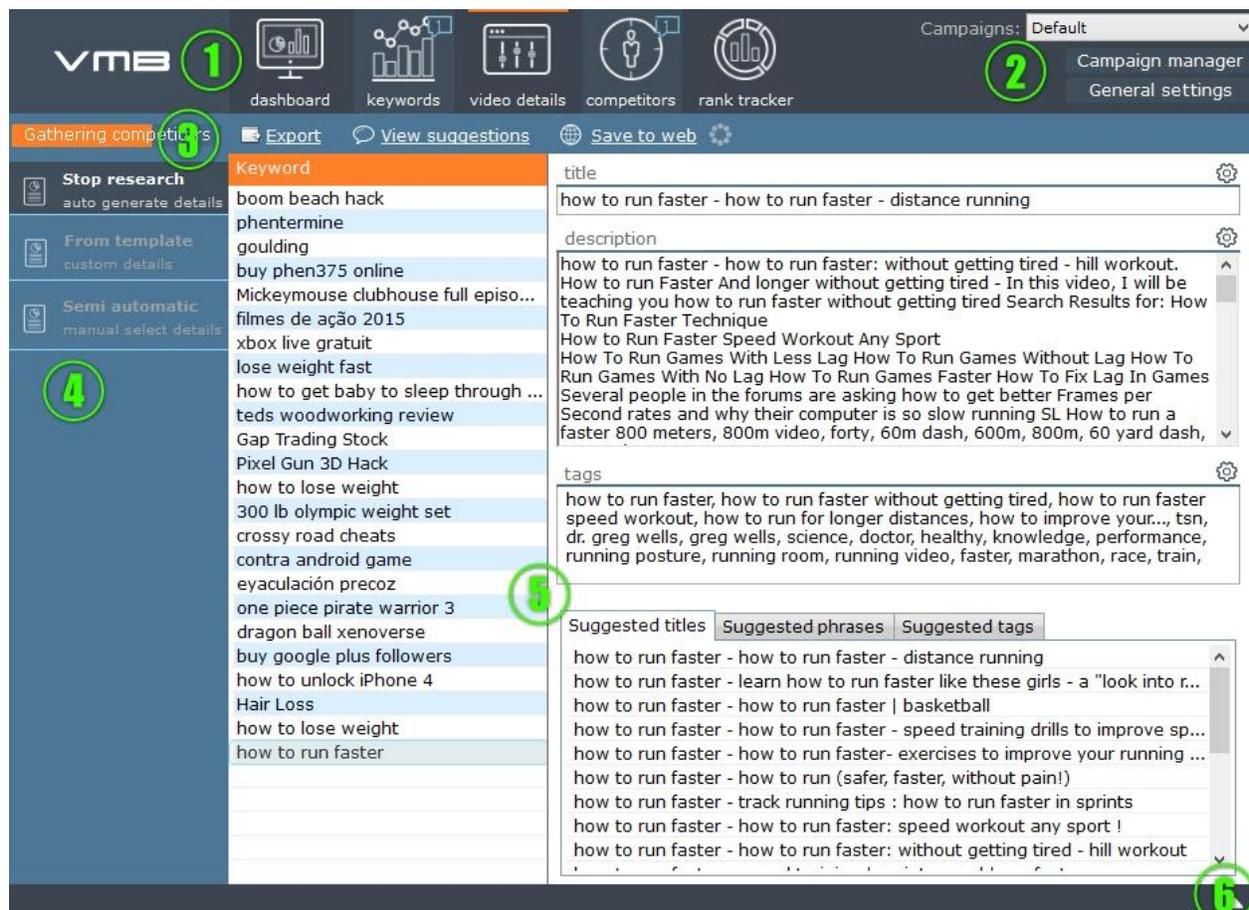


GETTING USED TO VMB PRO

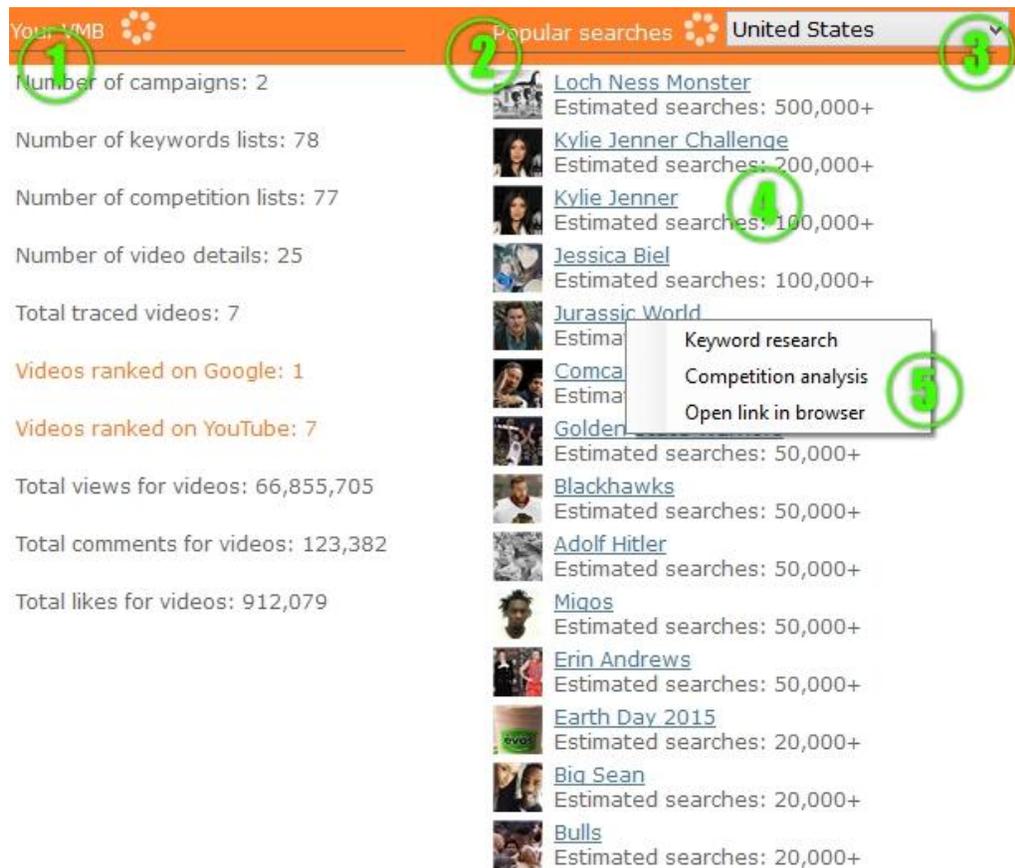


Understanding the User Interface



1. On the top middle part of the window you will see the buttons that when clicked, will open a module from Video Marketing Blaster Pro. The selected button will have an orange bar on top of it.
2. In the top right part of the screen you will see your current selected campaign. To select a different campaign simply click on the Drop Down and select a new campaign. If you want to delete or create a new campaign click on "Campaign manager"
3. In every module, in the top left you will see the progress of the action you are doing (for example generating video details).
4. In the left panel you will have all main actions for the module. Click on the buttons from the left to start a new research or generate video details
5. In the middle of your screen you will see all data retrieved in the selected module
6. In the bottom right you will see an arrow. Clicking on it will show the log window. In the log window you will be able to see what errors or problems appear in Video Marketing Blaster Pro

The Dashboard



The screenshot shows the dashboard interface with the following elements:

- 1:** "Your VMB" section with a refresh button (circle icon).
- 2:** "Popular searches" section with a dropdown menu for "United States".
- 3:** The dropdown menu for "United States".
- 4:** A search result for "Kylie Jenner" with a link to "Keyword research".
- 5:** A context menu for the "Kylie Jenner" search result with options: "Keyword research", "Competition analysis", and "Open link in browser".

Your VMB

- Number of campaigns: 2
- Number of keywords lists: 78
- Number of competition lists: 77
- Number of video details: 25
- Total traced videos: 7
- Videos ranked on Google: 1
- Videos ranked on YouTube: 7
- Total views for videos: 66,855,705
- Total comments for videos: 123,382
- Total likes for videos: 912,079

Popular searches **United States**

- [Loch Ness Monster](#)
Estimated searches: 500,000+
- [Kylie Jenner Challenge](#)
Estimated searches: 200,000+
- [Kylie Jenner](#)
Estimated searches: 100,000+
- [Jessica Biel](#)
Estimated searches: 100,000+
- [Jurassic World](#)
Estimated searches: 100,000+
- [Comca](#)
Estimated searches: 50,000+
- [Golden](#)
Estimated searches: 50,000+
- [Blackhawks](#)
Estimated searches: 50,000+
- [Adolf Hitler](#)
Estimated searches: 50,000+
- [Miqos](#)
Estimated searches: 50,000+
- [Erin Andrews](#)
Estimated searches: 50,000+
- [Earth Day 2015](#)
Estimated searches: 20,000+
- [Big Sean](#)
Estimated searches: 20,000+
- [Bulls](#)
Estimated searches: 20,000+

1. The first section of the Dashboard is called "Your VMB". Here you will see quick details about your Video Marketing Blaster Pro campaign. To refresh the stats, click on the Circle button.
2. The second part of the Dashboard will show you the most popular searches from the past 2 weeks, for the country you want. In the above example we see the popular searches from United States
3. To change the country click on the Drop Down and select a different country. In less than 3 seconds the new popular search results will be displayed.
4. The popular searches are arranged by date. Every search record contains the Search Keyword (in blue) and the estimated searches.
5. Clicking on a popular search keyword will show a menu that will allow you to automatically start a keyword research or competition analysis. You can also open the link in your default system browser.

Keywords module

Keyword	Source	Rank
<input type="checkbox"/> treat pimples	from competitors	120
<input type="checkbox"/> cure pimples	from competitors	86
<input type="checkbox"/> how to get rid of pimples fast	from Tags	70
<input type="checkbox"/> home remedies that helps to get rid of...	from Tags	60
<input type="checkbox"/> how to remove pimples	from Tags	56
<input type="checkbox"/> how to treat pimples overnight pimple...	from Tags	54
<input checked="" type="checkbox"/> pimples cure	from YouTube suggesti...	52
<input type="checkbox"/> home remedy for pimples overnight	from Tags	50
<input checked="" type="checkbox"/> home remedies for pesky pimples	from Tags	50
<input checked="" type="checkbox"/> how to remove pimples fast	from Tags	50
<input checked="" type="checkbox"/> to cure	from longtail competitors	45
<input type="checkbox"/> home remedies to get rid of pimples	from Tags	42
<input checked="" type="checkbox"/> how do you get rid of pimples	from Tags	42
<input type="checkbox"/> home remedies for pimples	from Tags	40
<input checked="" type="checkbox"/> natural remedies for pimples	from Tags	40
<input type="checkbox"/> home remedy for pimples	from Tags	40
<input checked="" type="checkbox"/> how to reduce pimples	from Tags	40
<input type="checkbox"/> home remedies for acne	from Tags	36
<input checked="" type="checkbox"/> way to get rid of pimples	from Tags	36
<input type="checkbox"/> remedies for pimples	from Tags	30
<input type="checkbox"/> pimples	from Tags	26
<input type="checkbox"/> quickly get rid of acne	from Tags	25
<input type="checkbox"/> acne (disease or medical condition)	from Tags	25
<input type="checkbox"/> pimples home	from competitors	25
<input type="checkbox"/> yoga to cure pimples	from YouTube suggesti...	24
<input type="checkbox"/> how to cure pimples marks	from YouTube suggesti...	24
<input type="checkbox"/> how to cure pimples scar	from YouTube suggesti...	24
<input type="checkbox"/> how to cure pimples fast	from YouTube suggesti...	24
<input type="checkbox"/> how to cure pimples naturally	from YouTube suggesti...	24

1. To make a [new keyword research](#) you first need to enter the Main Keyword. After that, you have 3 options that you can check/uncheck:

- [Find competitors](#). Checking this option will also populate the Competitors module (so you don't need to do a new search in the Competitors module)
- [Get search results](#). Checking this option will automatically [retrieve estimated search results](#) (number of videos that are on YouTube when you make a search with the keyword). It will take [a lot longer](#) to finish the process if you use this option. In case you don't use this option, you can [later get search results number by right clicking](#) on a keyword.
- [Generate video details](#). Checking this option will automatically [populate the Video Details module](#) with the title/description/tags for the Main Keyword.

2. All you have to do now is [click on Research keyword](#) and the research process will start. You can stop it at any time by clicking Stop.

3. In the top right you will see your [Keyword History](#). All researches done in Video Marketing Blaster Pro are [saved for later use automatically](#), so you don't need to worry about losing your work. To view data of a previously researched keyword, [simply click on the Drop Down](#) and select the keyword you wish.

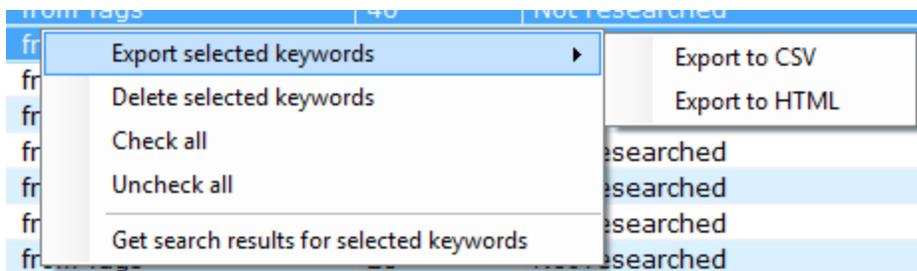
4. In the middle of the screen you can see the list that contains all the gathered data. For each keyword you will see the [Source of the keyword](#) (this tells you where VMB Pro found the keyword), [Rank of the Keyword](#) (the higher the rank, the better the keyword is) and [Search Results](#) (number of search results on YouTube for the keyword).

5. For every keyword we can generate a quick report. This report will contain the [suggested keywords](#) you should use in your Video Details, and an approximate number of [views, likes, comments and subscribers](#) you should have to rank your video on the first page. This numbers are not always 100% precise.

6. You can also [export the data](#) either to CSV or HTML. To do that simply click on Export button.

7. A cool featured added in VMB Pro is that you can easy check keywords from the main list and add them in a [secondary list](#). You can then export this list or copy the list to clipboard.

THE RIGHT CLICK MENU



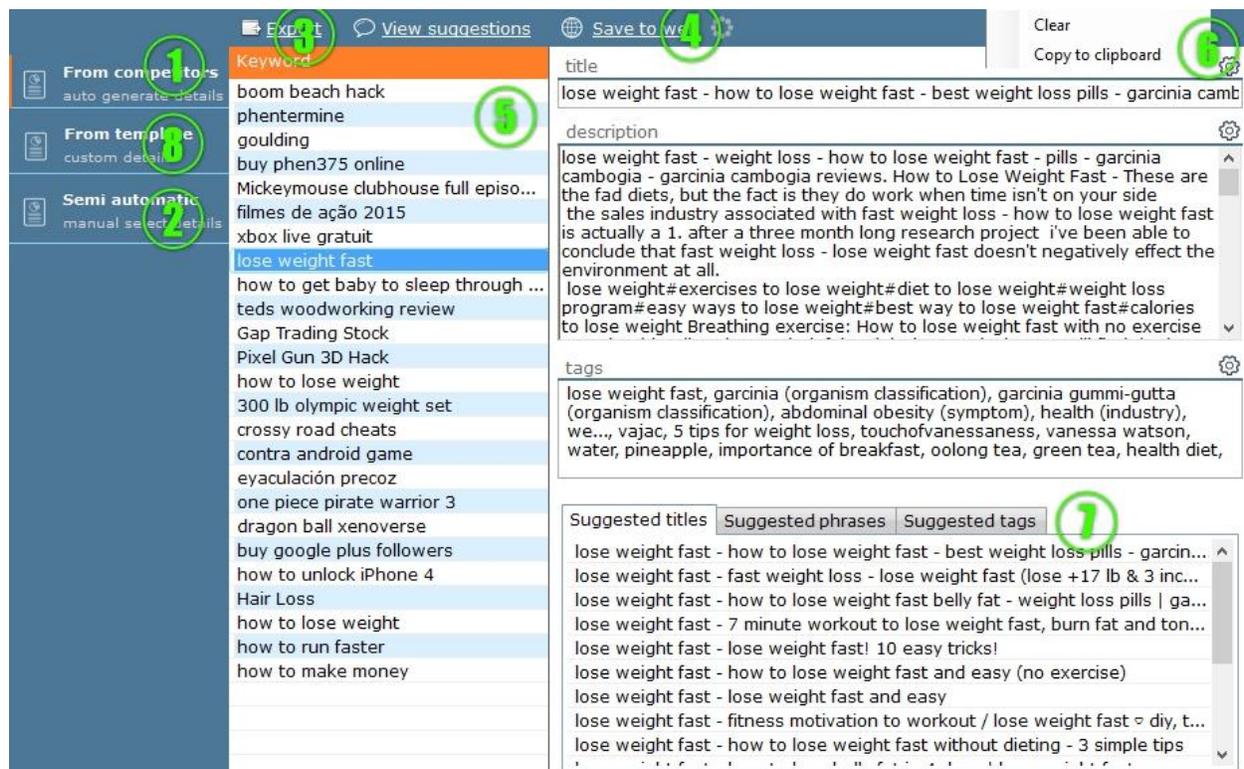
Right clicking on a keyword will show a menu.

By clicking on [Export](#) selected keywords you will be able to export only the selected items to either CSV or HTML format.

You can also delete the selected keywords or check/uncheck all items.

To [get search results](#) only for the selected keywords, click on the last button.

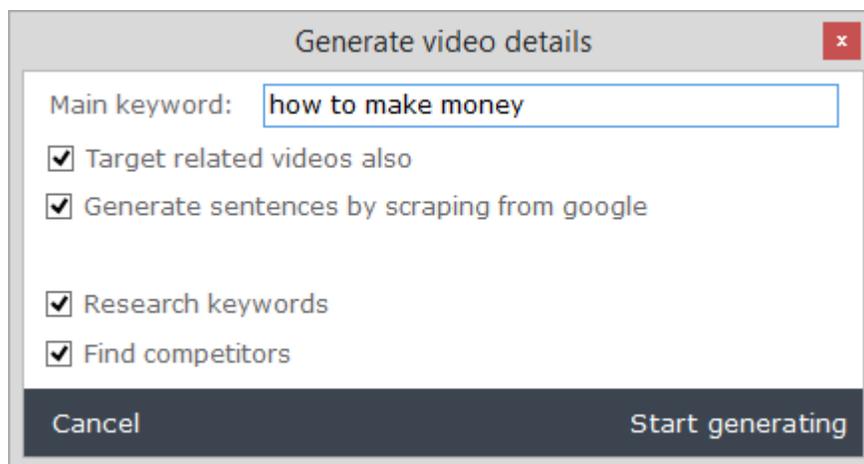
Video details module



1. You can generate video details by getting data from your competition. To do this click on From competitors.

2. The semi automatic generator is identical to the "From competitors" but it won't automatically generate a title/description/tags.

After you click either one of the 2 buttons, a window will appear like in the next picture:



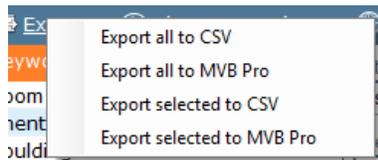
Before starting to generate the video details, you can check various options.

Checking the "[Target related version also](#)" button will try to generate the video details so you will also rank in the [related section of a video](#) from YouTube (not only in main search)

If you want to generate [better descriptions](#), check the option "generate sentences by scraping from Google". For every suggested keyword, VMB Pro will try to [scrape sentences from Google search results](#). This will make the research slower, but you will have better sentences in the automatically generated description. If you do not check this option, VMB Pro will try to use [sentences only from your YouTube competition descriptions](#).

Checking the options "Research keywords" and "Find competitors" will [automatically fill](#) in the data in the Keywords/Competitors module for the selected keyword.

3. The video details generated by VMB Pro [can be exported by clicking on Export](#). A menu like the one bellow will appear:



You can either export all the video details to CSV or only the selected items to CSV.

If you own [Mass Video Blaster Pro](#) you can export the video details directly. After you click on Export to MVB pro, a window will appear where you need to set the video file (that will be uploaded) and that's it.

[Find out more about the Mass Video Blaster Pro \(mass YouTube uploader and downloader\) here.](#)

4. A useful feature is that you can save the report for the keyword, [directly online on our servers](#). A short report containing the suggested number of views/likes/subscribers and the title/description/tags will be saved so you can share it with your partners.

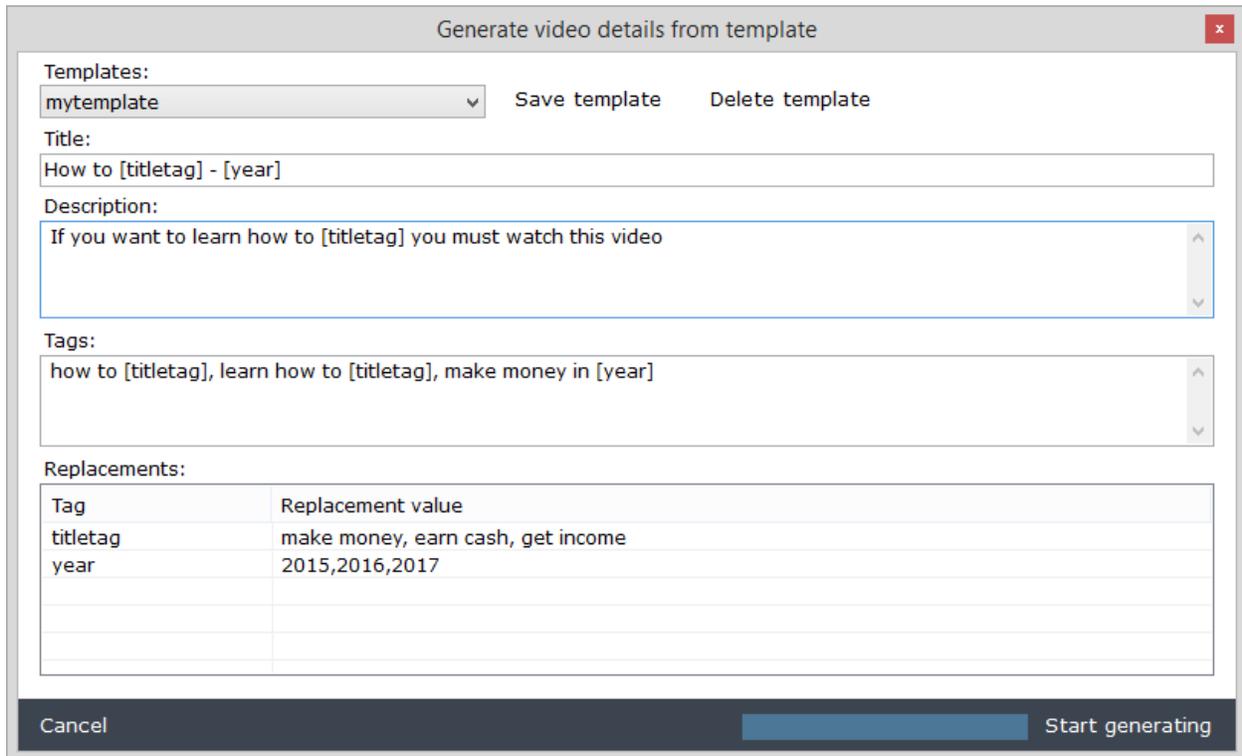
5. In the left list you will see all the keywords that you generated video details in the past. Every time you generate video details, VMB Pro [automatically stores them on your PC](#) so you can later view them.

[Clicking on a keyword](#) from the list will automatically load the title, description and tags for that keyword.

6. [Clicking on the "Settings"](#) icon from the right of the title/description/tags will pop up a menu that will allow you to clear the field or copy it to clipboard.

7. In the bottom of the screen you will see the list of [suggested titles, sentences \(for your description\) and tags](#). [Double clicking on an item](#) from the list will automatically add it to the corresponding field. For example double clicking on a suggested title, will fill change the title field.

8. You can also generate video details by creating a custom template. This is for advanced use only. Take a look in the following picture to see how you can make a custom template:



This will allow you to generate combinations of tags, so you can make yourself hundreds of unique titles, descriptions and tags, 100% automatically, in less than 10 seconds.

You write your custom title, description and tags, and you need to include in them custom TagWords. a TagWord (for example [titletag] in above) will have replacement values.

Go ahead and write a TagWord. It needs to start with [and end with]. In the above example the [titletag] will be replaced one by one with make money, earn cash and get income. The [year] tag will be replaced with 2015, 2016 and 2017.

So in the end we will have the next titles:

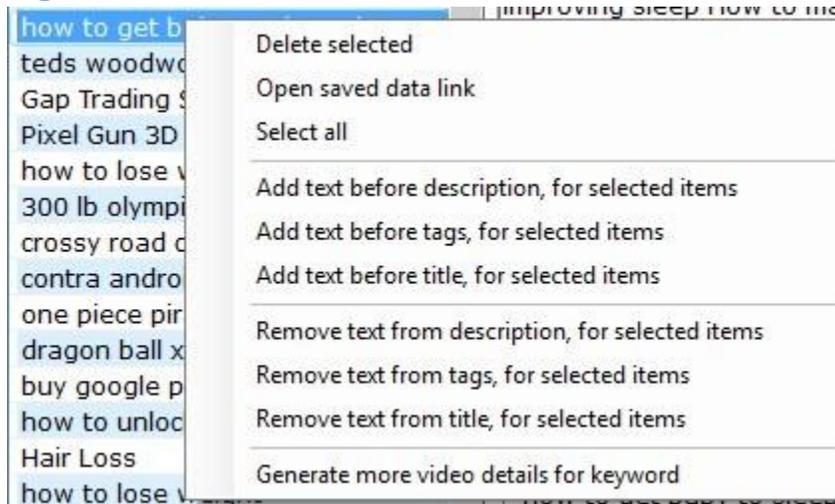
How to make money - 2015, How to make money -2016, How to make money - 2017

How to earn cash -2015, How to earn cash -2016, How to earn cash 2017

How to get income - 2015, How to get income -2016, How to get income -2017

The same thing will apply to description and tags. You can later export all the generated data and import it in Mass Video Blaster Pro, so you have hundreds of unique combinations of titles, descriptions and tags.

Right Click Menu from Video Details Module

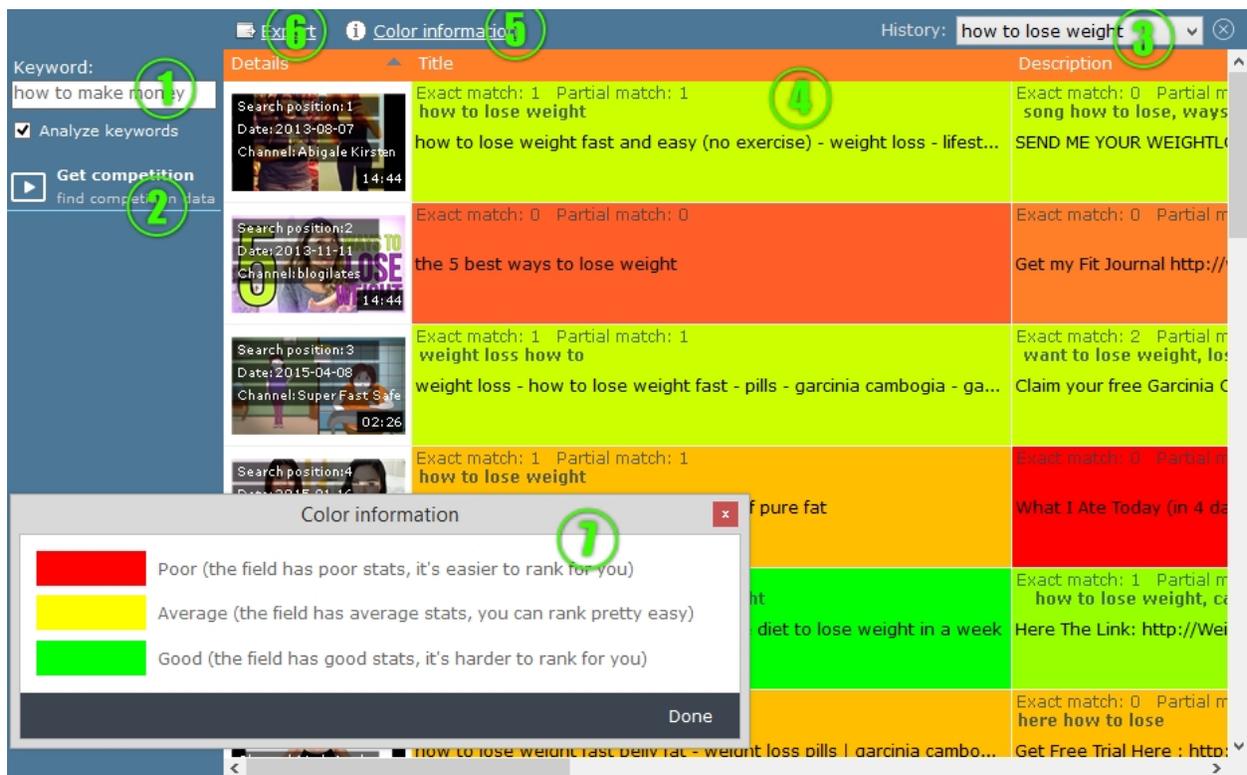


If you right click on an already generate Video Details keyword, a menu will popup that will give you various options.

You have the possibility to add text before the description, tags or title. You can also remove existing text from the selected video details.

A great new option added in version 1.03 is to generate more video details for 1 single keyword. To do this, click on Generate More Video Details and press "Generate".

Competitors module



1. To make a new **competition analysis** you first need to enter the Keyword. VMB Pro will analyze the competitions for the chosen keyword.
2. You have the option to also **analyze the keywords** for the same keyword entered on Step 1. Check the option "analyze keywords" to do that. After you finished entering the keyword, simply **click on Get competition** and VMB pro will start populating the list with **competition data**.
3. If you want to **load a previously generated competition data**, click on the History drop down from the top right of the window, and select the desired keyword.
4. In the middle of your screen you will see all data regarding the competitors for your keyword.

For the title, description and tags VMB Pro will tell you how many **exact matches** of the keyword appear. For example if you made a research on "how to lose weight" and the title is "How to lose weight fast", it means the title contains 1 exact match keyword.

Besides the exact match, VMB pro will analyze partial matches and show you the total number of partial matches. This is one of the most powerful parts, because we all know that YouTube/Google takes partial matches in to account when ranking.

For each competition video, you will also see the number of views, comments and likes.

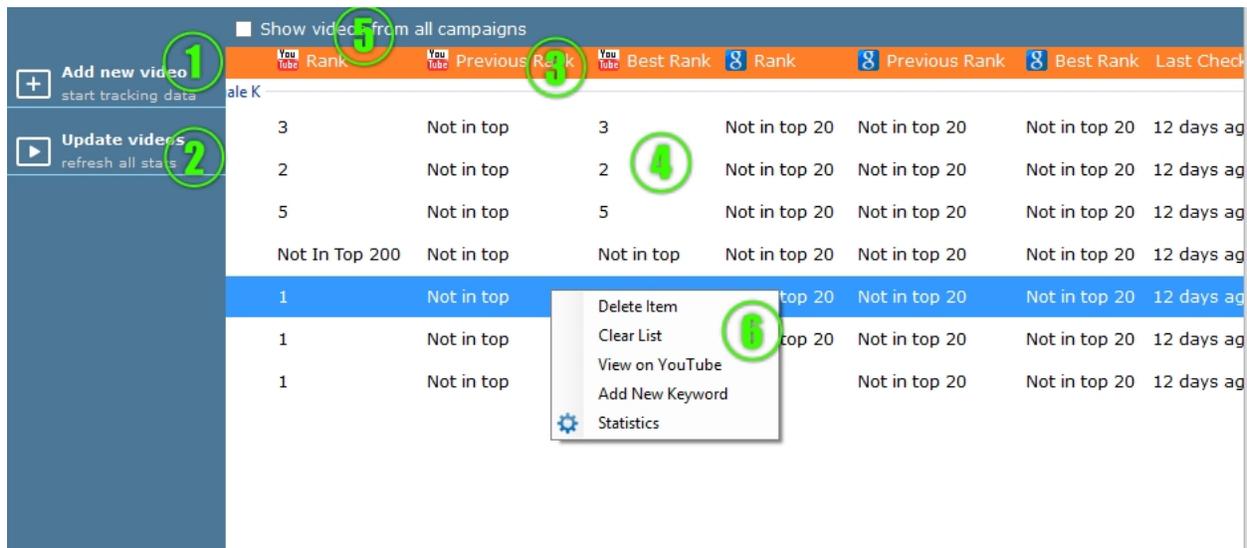
For example, for the keyword "how to lose weight" and the title "Weight loss how to - how to lose fast", the partial match is "Weight loss how to".

You can [hide or show](#) columns by right clicking on the orange header name and unchecking/checking the columns you want.

5. To view what every color means, click on [Color Information](#) button from the top. A green color means that the video has very good information. A [green title means it has a good title](#), a green description means it has a good description etc...

6. The data collected in the Competitors module can be [exported](#) by clicking on Export. You can export the data to a [CSV file](#) or [HTML file](#).

Rank tracker module



1. To add a new video to the list, simply click on [Add new video](#). The rank tracker will help you track ranks for your videos, for multiple keywords at a time. After you click on add a new video, a window like the one below will appear:

In the window you need to [enter a video link](#). This can be your video or a competition video (so you can track its stats, across time).

After you enter the link, you need to specify the keywords you want to trace the rank for. [You can enter multiple keywords](#), one per line.

All you have to do now is click on [Add new item](#) and the item will be added to your list.

2. Once the video is added to the list, click on [Update Videos](#) and VMB Pro will start [analyzing the video](#), and tell you important information about its rankings.

3. The list with videos contains various columns. To [hide or show a column](#) you can [right click](#) on the Orange header and uncheck/check the columns you want.

5. [Right clicking on an item](#) will show a menu that will allow you to:

- delete the item
- clear the list
- view the video on YouTube
- add a new video to the list
- view statistics of the video

6. If you want to [view data for all campaigns at once](#), check the top option called "Show videos from all campaigns"